

## 1. THE SENIOR EXECUTIVES ARE BACK IN TOWN

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# The senior executives are back in town

**The second** “The Greeks Are Back” conference will be held in Athens next Wednesday, November 23, with the participation of Greek senior executives working for large multinational companies abroad.

The Greeks Are Back is an initiative organized by Public Affairs and Networks and the annual conference of Greek senior executives working abroad is its centerpiece. At the conference they discuss and put forward specific proposals for the improvement of the attractiveness of Greece as an investment destination.

In its second edition, participants at the structured conference will be sharing their experiences and suggestions on how Greece can enhance its position globally as an investment destination.

The conference will include discussions in the plenary conference

and in six working groups, which will focus on investment prospects and are titled: Sustainable Development & Circular Economy, Recovery Fund, New Economy, Efficient State, Real Estate, and Health.

The proposals of the working groups and plenary session will be made available in a concise paper titled “Initiative for Foreign Investments in Greece – 2022,” which will be distributed to the government, the political parties, the Parliament and other institutions.

Participating at the conference will be Finance Minister Christos Staikouras, Development and Investments Minister Adonis Georgiadis, the general secretary for economic diplomacy and openness at the Foreign Ministry and chairman of Enterprise Greece, Ioannis Smyrliis, the head of the Prime Minister’s Eco-

nomics Office, Alex Patelis, and Hellenic Federation of Enterprises (SEV) President Dimitris Papalexopoulos.

FMTC Chairman Kimon Angelides and Sitecore Chief Executive Stathis Tzikakis will also address the conference.

The CEO of Public Affairs and Networks and founder of The Greeks Are Back initiative, Andreas Yannopoulos, said: “Greek senior executives at major international companies around the world will once again, for the second year in a row, lend their expertise to the 2nd The Greeks Are Back Conference. Coming to Athens for two days and devoting significant time away from their busy professional schedules, these executives will formulate specific public policy proposals that can enhance the attractiveness of Greece as investment destination.”